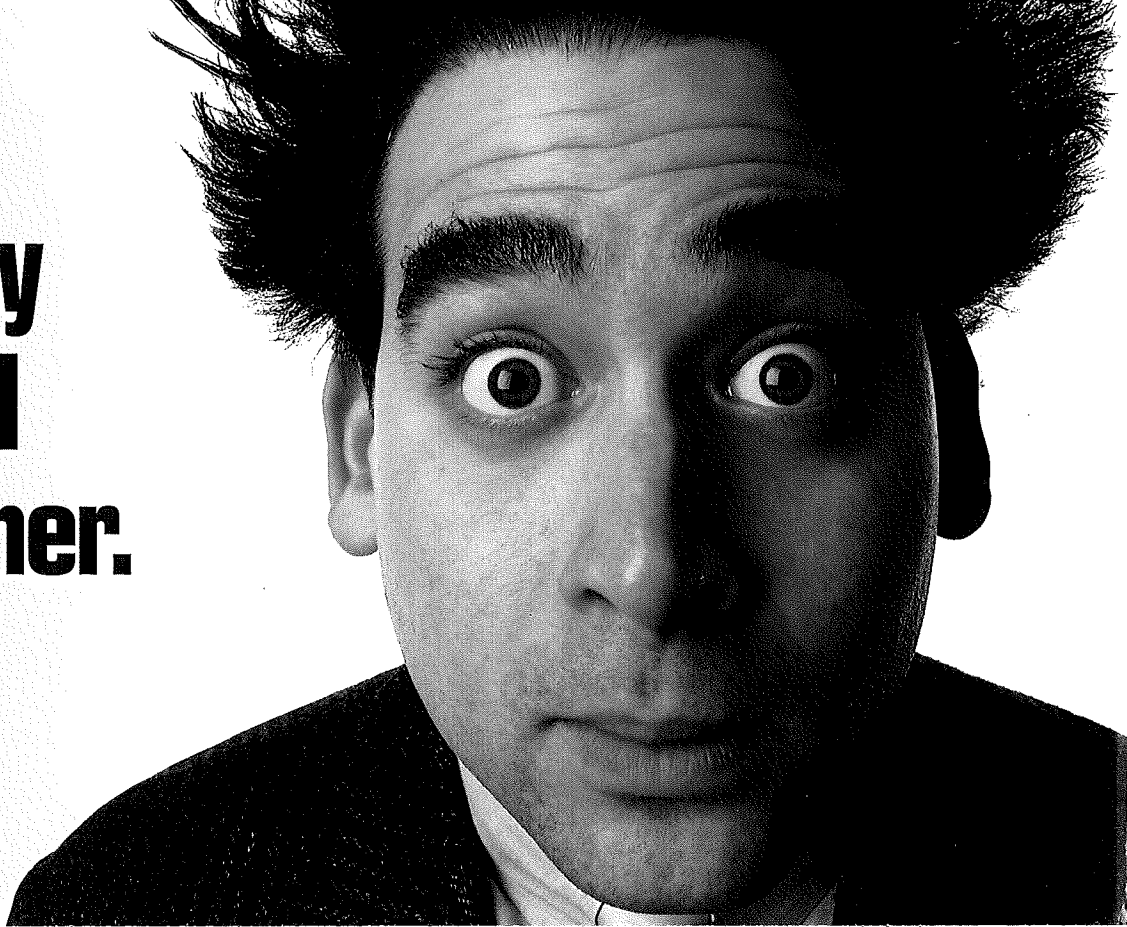


**Get ready  
for a real  
eye-opener.**



# Presenting Seybold San Francisco.

## You won't believe your eyes.

These days, there are so many amazing new solutions for the computer publishing industry, you're probably seeing double. So how do you decide what technologies are right for you? How do you know which ones will make your business more competitive?

That's what Seybold San Francisco is all about. It's the only event where you can see more than 350 top exhibitors demonstrating hundreds of new products and technologies for computer publishing, graphics and communications.

Without a doubt, Seybold is the fastest, easiest way for you to see all the latest tools available today, in one place at one time.

Don't miss this incredible exposition. It will save you time. It will save you money. And it will open your eyes wide to a whole new world of possibilities.

Presented by Seybold Seminars.

### SEYBOLD EXPO HOURS:

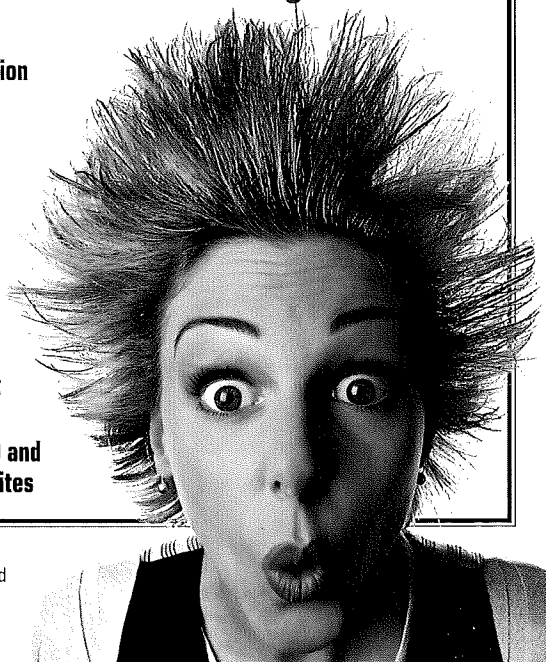
- Wednesday, 9/14  
10am-6pm
- Thursday, 9/15  
10am-6pm
- Friday, 9/16  
10am-4pm

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## See the latest breakthroughs in...

- Color Publishing
- Electronic Distribution
- Multimedia
- Desktop Video & Graphics
- Digital Imaging
- Prepress Systems
- SGML
- Short-Run Color Printing
- High-Quality Output
- Photoshop, XPress, Illustrator, PhotoCD and all your other favorites

Don't blink—you might miss some of the new techniques and inside tips we'll be covering throughout the show on all the latest graphics software!



## New Technology Labs

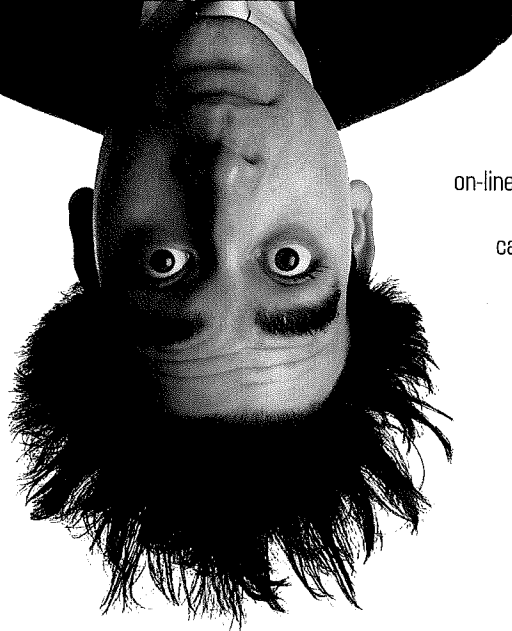
Evaluate the latest technologies and trends in the graphics communications marketplace at Seybold's New Technology Labs. You'll discover everything from intensive, hands-on demonstrations to comprehensive technical tutorials on the hottest tools and newest techniques. These labs are designed to give you a jam-packed learning experience in the shortest time possible!

## Computer Artist's Gallery

Seybold Seminars hosts an eclectic exhibition of digital art curated and co-sponsored by *Computer Artist* magazine. The exhibit includes the best work from recent issues, along with info on the artist, software and hardware used.

## Sessions!—A World Premiere

The first book created on the Power Macintosh, *Sessions!* is the most complex photographic work ever attempted on the desktop. This exhibit and review includes videos and a step-by-step look at the unique technology used to reproduce these stunning images.



**SEYBOLD SAN FRANCISCO**

Conference & Exposition

## Radius/S.F. Examiner Virtual Publishing Presentation

See how publishing can extend into the realm of on-line media (i.e. the Internet) to retrieve text, get live cable feeds for digitizing video, and set up digital cameras for capturing images. This demonstration shows you the speed of information processing and distribution. In fact, a new document will be published every hour based on the latest information from several different sources.

## Look, Listen and Learn in Seybold's Conference Programs

In addition to the exposition, Seybold conducts the most comprehensive computer publishing and graphics educational program anywhere in the world. The conference is September 13-16 and registration is separate from the Expo. Call **800-488-2883** for more information and a course schedule. You can also get information via the Internet on our Gopher server at [programs.zdexpos.com](http://programs.zdexpos.com). Our URL for World Wide Web is <http://www.zdexpos.com>. Or call our FaxInfo hotline at 415-688-4396 and we'll fax you detailed information immediately.



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